

# General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3<sup>rd</sup> Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



**भारत संचार निगम लिमिटेड**

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

S&M-CM/170/Tariff/11-12/28

dt @ Chennai-6 the 01.07.2011.

**Sub: Corrigendum-Rationalization of prepaid tariff under 2G & 3G mobile services - reg.**

**Ref : 1. C.O. Circular 23/11-12 dt 03.06.11 and clarification circular 24 dt 08-06-11.**

2. S&M-CM/170/Tariff/11-12/ 18 dt @ Chennai-6 the 20.06.2011.

Vide letter under ref (2), the implementation of Rationalization of prepaid tariff under 2G & 3G mobile services in Tamilnadu LSA (including Chennai Telecom. District) with effect from 21.06.2011 was intimated.

The video Call charges for 2G Special customers are :

- Local/STD On-net – Rs. 1.00/Min (Home/National roaming)
- Local/STD Off-net- Rs. 1.50/Min (Home/National roaming)
- Incoming – Rs. 1.00/Min (National roaming).

The revised tariff table, after incorporating the video Call charges for 2G Special customers is given below. Except this change, all other tariff remains the same. The above charges are applicable to all the 2G customers of OLD plans in TN Circle, since the Video call facility is extended to them by default.

The FRCs and tariff for 2G & 3G prepaid voice plans, henceforth, available are as under:-

<b>A.FirstRechargeCoupon (FRC):</b>	<b>Saral Anant Special</b>	<b>1p/sec (Vinadi special)</b>	<b>all@49 Special</b>	<b>2G Special</b>	<b>3G Special</b>	<b>Anbu Jodi special</b>	<b>Student Special</b>
<b>a). FRC Price in Rs.</b>	13.60	38.08	43.52	100.63	108.79	30.83	35.36
<b>b). Service Tax in Rs.</b>	1.40	3.92	4.48	10.37	11.21	3.17	3.64
<b>c). MRP of FRC in Rs.</b>	15	42	48	111	120	34	39
<b>d). Free Usage Allowed with FRC ^</b>							
<b>Free Voice Call</b>	Saral Anant Special	(1p/sec) Vinadi special	(all @ 49) spl	<b>Anbu Special</b>	3G Special	<b>Anbu Jodi special @</b>	Student Special
i) On-net in Rs.	<b>20</b>	30	30	100	100	<b>20</b>	30
ii) Off-net in Rs.	<b>10</b>	20	20	50	50	<b>10</b>	10
<b>Free Video Call</b>							
Local/STD On-net in Min	Nil	Nil	Nil	Nil	100	Nil	Nil
<b>Free Data Usage in MB</b>	<b>20</b>	<b>50</b>	<b>50</b>	<b>150</b>	<b>150</b>	<b>50</b>	<b>50</b>
<b>Free P2P SMS in Nos</b>							
Local	<b>25</b>	<b>250</b>	<b>250</b>	<b>350</b>	<b>350</b>	<b>250</b>	<b>300</b>
National	<b>25</b>	<b>250</b>	<b>250</b>	<b>350</b>	<b>350</b>	<b>250</b>	<b>300</b>
<b>e) Initial Plan Validity in days</b>	180days			180 days			<b>30 days</b>

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<b>f) Tariff Validity</b>	Lifetime	As per Plan					
<b>g) Bonus Period</b>							
-Bonus Period-I	15	15 days					
-Bonus Period -II	NA	165 days					
<b>B. Plan Details:</b>	Saral Anant Special	(1p/sec) Vinadi Special	(all @ 49) Special	2G Special	3G Special	Anbu Jodi Special @	Student Special
<b>Applicability</b>	2G&3G	2G&3G	2G&3G	2G	3G	2G&3G	2G&3G
<b>Voice Call Charges</b>	Rs./Min	Rs./Sec	Rs./Min	Rs./Min	Rs./Min	Rs./Sec	Rs./Min
Local On-net	<b>0.90</b>	0.01	0.49	<b>0.50</b>	0.50	0.010	<b>0.40</b>
Local Off-net	<b>0.90</b>	<b>0.01</b>	0.49	<b>0.60</b>	0.70	<b>0.010</b>	<b>0.60</b>
Reduced Local call charges on 2 BSNL numbers (Rs./Min)	0.30	0.30	0.30	0.20	0.20	0.20	NA
Friends & Family Number							5 F&F#(Local Calls within TN LSA(incl.CHTD))
STD On-net	<b>1.20</b>	0.01	0.49	<b>0.50</b>	0.50	0.010	<b>0.40</b>
STD Off-net	1.50	<b>0.01</b>	0.49	<b>0.60</b>	0.70	<b>0.010</b>	<b>0.60</b>
Reduced STD call charges on 1 BSNL number (Rs./Min)	0.50	0.50	0.49	0.30	0.30	0.30	0.30(applicable on or after 30-06-11 only)
ISD Call	As per prepaid ISD tariff. ISD tariff is subject to revision depending upon fluctuation in International Carrier Rates						

<b>Plans Details :</b>	Saral Anant Special	Vinadi special	all@49 Special	2G Special	3G Special	Anbu Jodi special	Student Special
<b>Video Call Charges</b>	Rs./Min	Rs./Sec	Rs./Min	Rs./Min	Rs./Min	Rs./Min	Rs./Min
Local On-net	1.00	<b>0.02</b>	1.00	1.00	0.70	1.00	1.00
Local Off-net	1.50	<b>0.03</b>	1.50	1.50	1.00	1.50	1.50
STD On-net	1.00	<b>0.02</b>	1.00	1.00	0.70	1.00	1.00
STD Off-net	1.50	<b>0.03</b>	1.50	1.50	1.00	1.50	1.50
Incoming	Nil	Nil	Nil	Nil	Nil	Nil	Nil
<b>SMS</b>							
Local	<b>0.80</b>	<b>0.60</b>	0.49	<b>0.40</b>	0.30	0.60	0.05
National	<b>1.20</b>	0.60	0.49	<b>0.60</b>	0.50	0.60	0.50
International	5.00	5.00	5.00	5.00	5.00	5.00	3.00
<b>National Roaming</b>							
<b>Voice Call</b>	Rs./Min	Rs./Sec	Rs./Min	Rs./Min	Rs./Min	Rs./Sec	Rs./Min
Local On-Net	1.00	0.01	0.49	<b>0.60</b>	0.50	0.01	<b>0.60</b>
Local Off-net	1.00	<b>0.01</b>	0.49	<b>0.60</b>	0.50	<b>0.01</b>	<b>0.60</b>
STD On-Net	1.50	0.01	0.49	<b>0.80</b>	0.70	0.01	<b>0.80</b>
STD Off-net	1.50	<b>0.01</b>	0.49	<b>0.80</b>	0.70	<b>0.01</b>	<b>0.80</b>

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Incoming Call	1.00	0.01	0.49	<b>0.60</b>	0.50	0.01	<b>0.60</b>
<b>SMS</b>							
Local SMS	<b>1.00</b>	<b>0.60</b>	<b>0.49</b>	<b>0.60</b>	0.50	0.60	0.50
National SMS	<b>1.00</b>	<b>0.60</b>	<b>0.49</b>	<b>0.60</b>	0.50	0.60	0.50
International SMS	5.00	5.00	5.00	5.00	5.00	5.00	3.00
Incoming SMS	Nil	Nil	Nil	Nil	Nil	Nil	Nil
<b>Video Call</b>	Rs./Min	Rs./Sec	Rs./Min	Rs./Min	Rs./Min	Rs./Min	Rs./Min
Local On-net	1.00	<b>0.02</b>	1.00	1.00	<b>0.70</b>	1.00	1.00
Local Off-net	1.50	<b>0.03</b>	1.50	1.50	1.00	1.50	1.50
STD On-net	1.00	<b>0.02</b>	1.00	1.00	<b>0.70</b>	1.00	1.00
STD Off-net	1.50	<b>0.03</b>	1.50	1.50	1.00	1.50	1.50
Incoming Call	1.00	<b>0.02</b>	1.00	1.00	0.70	1.00	1.00
All other Charges and terms and conditions	As per Saral Anant	As per existing prepaid General					

Note: The concessional tariff is not applicable on FIVE BLACK-OUT days (31<sup>st</sup> Dec, 1<sup>st</sup> Jan, Valentine day 14<sup>th</sup> Feb, Diwali & Christmas 25<sup>th</sup> Dec )

(KR. ARAVINDAVALLI)  
AGM MKTG-CM  
TN CIRCLE

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM(NW-O), Coimbatore - for information & necessary action please.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "[tamilnadu.bsnl.co.in](http://tamilnadu.bsnl.co.in)"

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.